Media kit

Susan Nelson

Inspiring Christian women to grow closer to God with creative worship, strengthen their marriages and more effectively manage their homes.

BIO

Susan is a writer, speaker and founder of Woman of Noble Character Ministries. She is passionate about supporting and equipping women to grow closer to God through Bible study, creative worship and honoring God in all they do. She lives in Western Missouri with her handsome and hilarious husband and myriad of dogs and cats. She runs on Jesus, coffee and not enough sleep.

RUNS ON

Jesus, coffee, & not enough sleep.

LIVES IN

Western Missouri

with her handsome and hilarious husband and a myriad of dogs and cats.
**Reader Demographics:**

- **65%** Female
- **35%** Male
- **19%** 18-24 Years old
- **22%** 25-34 Years old
- **21%** 35-44 Years old
- **17%** 45-54 Years old

**Website Statistics:**

- **114,000**/month Unique visitors
- **158,000**/month Page views

**Social Media Statistics:**

- **Facebook:** 7,600
- **Pinterest:** 44,000
- **Email:** 19,000
My readers are busy. They want the right information, quickly. They use mobile devices such as cell phones and tablets whenever they have a spare minute to get caught up. Their internet reading habits:

- Want information to be complete and provide resources for further help or study
- Use Pinterest to save helpful tips, tutorials, and articles for later.
- 86% access content on mobile devices or tablets.
- Seek advice from trusted women.

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Colors In The Bible: Rich With Meaning
https://womanofnoblecharacter.com/colors-in-the-bible/

The Ultimate Guide To Praying Over Your Home
https://womanofnoblecharacter.com/praying-over-your-home/

What Does it Mean to Be a Submissive Wife?
https://womanofnoblecharacter.com/mean-submissive-wife/

What You Should Know About Biblical Fasting
https://womanofnoblecharacter.com/fasting-in-the-bible/

The Armor of God for Christian Women
https://womanofnoblecharacter.com/armor-god-women/

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