

#### Susan Nelson



Inspiring Christian women to grow closer to God with creative worship, strengthen their marriages and more effectively manage their homes.

#### BIO

Susan is a writer, speaker and founder of Woman of Noble Character Ministries. She is passionate about supporting and equipping women to grow closer to God through Bible study, creative worship and honoring God in all they do. She lives in Western Missouri with her handsome and hilarious husband and myriad of dogs and cats. She runs on Jesus, coffee and not enough sleep.

# RUNS ON

Jesus, coffee, & not enough sleep.

#### LIVES IN

#### Western Missouri

with her handsome and hilarious husband and a myriad of dogs and cats.







# READER DEMOGRAPHICS:



60% Female 40% Male



19% 18-24 Years old



22% 25-34 Years old



21% 35-44 Years old



17% 45-54 Years old



65% United States



11% South Africa



4% Nigeria

### WEBSITE STATISTICS:

157,000/month Unique visitors

187,000/month Page views

# SOCIAL MEDIA STATISTICS:









## HOW-WHEN-WHERE

My readers are busy. They want the right information, quickly. They use mobile devices such as cell phones and tablets whenever they have a spare minute to get caught up. Their internet reading habits:

- Want information to be complete and provide resources for further help or study
- Use Pinterest to save helpful tips, tutorials, and articles for later.
- 86% access content on mobile devices or tablets.
- Seek advice from trusted women.



#### The Ultimate Guide to Fasting in the Bible

https://www.womanofnoblecharacter.com/fasting-in-the-bible/

9 Impactful Lessons We Can Learn From The Book Of Esther in the Bible

https://www.womanofnoblecharacter.com/esther-in-the-bible/

The Amazing Symbolism of 40 in the Bible: Testing, Trials and Triumph

https://www.womanofnoblecharacter.com/40-in-the-bible/

What Does it Mean to Be a Submissive

https://www.womanofnoblecharacter.com/mean-submissive-wife/

The Shocking Story of Tamar in the Bible and 6 Lessons We Can Learn From Her

https://www.womanofnoblecharacter.com/tamar-in-the-bible/